



HDCA General Meeting

Attendees:

Mon Agranat
Richard Bostard
David Brewer
Arturo Castillo
Linda Deutsch
Debra Gainor
Laszlo Horvath

Brentley Jones
Tom Meredith
Kathleen Moon
Thomas Moore
Patti Negri
Susan Roberts
Alexander Rogers

Merle Singer
Alexa Iles Skarpelos
George Skarpelos
Maria Tovar
Alex Tovar
Apoorva Vishwanath
Justin Walker

Meeting was called to order at 7:42 pm

I. WELCOMES & INTRODUCTIONS, Patti Negri – HDCA President

II. EVENTS & ANNOUNCEMENTS

A. Sparks Fire in the Dell on 4th of July (Alexa Iles Skarpelos)

At approximately 9:45 pm, onlookers enjoying 4th of July fireworks displays throughout Los Angeles from the overlook at La Punta were shocked to witness an illegal display set off by unknown persons from a street below. Sparks briefly ignited the hillside until several onlookers were able to scramble down the hill and stamp it out. Calls to 911 went unanswered (put on hold). When Fire Department trucks did arrive they were unable to navigate the several streets that were lined with cars of visitors attending neighborhood parties.

There was discussion and a request that the HDCA “Crime Prevention & Neighborhood Safety Committee” come up with a plan before next 4th of July. Suggestions included:

- A neighborhood “fire awareness & prevention” campaign, using the sandwich boards, email blasts and flyers in the days leading up to the holiday weekend.
- Having a designated board member or members with direct phone access to our fire station as a backup to 911.
- Possibly increasing POST patrols and/or volunteer patrols on the 4th of July

To volunteer for the Crime Prevention & Neighborhood Safety committee:
Contact Justin Walker jwalker536@sbcglobal.net phone (323) 493-3374

II. EVENTS & ANNOUNCEMENTS (cont.)

B. Annual HDCA Summer BBQ (Patti Negri)

There was a brief discussion on whether or not to change the day/time of the annual HDCA BBQ. It was agreed to keep it on Monday – to allow folks who may have been away for the weekend to attend, but to move the time earlier (2 – 6 pm instead of 4 – 8 pm as in previous years) so that volunteers aren't trying to do breakdown in the dark!

A vote was taken and approved to keep the day of the BBQ on Monday, but to move the time of the event to 2 – 6 pm.

To volunteer (set-up, breakdown) at the BBQ please contact:
Patti, Pinkkaire@aol.com phone (323) 465-8407.

III. COMMITTEE REPORTS (Presented By Committee Chairs)

A. Hollywood Gateway Project (Merle Singer)

The 30' sign at the triangular median bordered by Cahuenga, Wilcox and Franklin needs to be lit. The committee has set aside a prior (more extensive) plan and is now focused on obtaining the \$20,000 required to install the lighting. Merle is working with David Wexler on identifying funding sources. For more information about the project:

Contact Merle Singer merlemsinger@earthlink.net phone (323) 385-3285
Or visit the Yucca Corridor Coalition Website: www.ycchollywood.org

B. Permit (Preferential) Parking Project (Justin Walker)

After years of bearing the parking burden from the neighboring theatres, clubs and restaurants, and the resulting noise, nuisance & crime that comes into the Dell, neighbors will be relieved to hear that we are in the final stages of implementing temporary preferential parking for the most impacted streets in our neighborhood. Within the next month, meetings will be held to explain the permit process to those living on the streets affected (see list below).

Cahuenga Terrace
Crest Way
Dix
Fink Place
Fink Street
Holly Drive (Between Dix & Bryn Mawr)
Ivar (Between Dix & Vedanta Terrace)
Ivarene Avenue

La Granada Drive Primrose Avenue (Btn Holly & Vine)
Lorenzo Drive
Odin Street
Pilgrimage Trail
San Marco Drive (Btn Cahuenga Terrace & San Marco Circle)
San Marco Circle
Willetta Street

C. Outreach Campaign / Membership Drive (Tom Meredith)

The goal for 2011 is increase participation and get at least 250 members out of roughly 1,100 residences in the Hollywood Dell.

The membership drive is underway and soon the ad campaign “HDCA, we’ve got the Dell’s Back” will be popping up all over the neighborhood in the form of clever yard signs that tout the benefits of joining. As part of the drive, there will be an outreach effort door-to-door and via phone.

Anyone interested in helping reach out to neighbors and boosting HDCA membership:
Contact: Tom Meredith tommeredit@aol.com phone (323) 461-9744

D. La Rocha Trail (Debra Gainor, online auction chair)

So far over \$300,000 has been raised through the March pledge drive, from Prop A funds and general fundraising. Organizers are quickly closing the gap to the final goal of \$340,000 to complete the deal for the 10 lots along the La Rocha Trail.

As part of the fundraising effort, the Friends of La Rocha Trail are using the online auction site: charitybuzz.com. Charitybuzz specializes in entertainment and VIP experiences. The FOLRT are thankful for the wonderful donations already received.

Please review the list below and help save this neighborhood greenspace! Online auction items are needed by September 1st.

- VIP tickets to movie premiers, award shows, concerts, performances, sporting events, fashion shows – especially sought after if they include meet & greets with celebrities
- Internships, meetings with notable business figures, industry leaders, or high profile politicians
- Special Tours, set visits for movies, tv shows, back stage or behind the scenes access
- Vacation homes, travel packages, private jet travel, boats etc.
- Gourmet experiences, celebrity chef tastings or cooking lessons
- Signed memorabilia or collectibles

To donate items for the online auction contact: Debra Gainor dlgainor@me.com (213) 399-0301
For more information about the La Rocha Trail : www.savelarocha.org

IV. IN CLOSING...

Big thanks to Brentley Jones and his brother Travis, who graciously hosted this meeting!

Next meeting is scheduled for Wednesday, August 10th.

Meeting Adjourned at 9:30 pm